

YourStore AT

YourStore allows your patients to create their own account online and order what they want from you.

Banner can be customized with your logo OR your logo and your name

The header for the “Order Your Contacts” page displays just your company name as its default. The space (called “Banner” in the image) can be customized with either your company logo or both your logo and your company name. It is \$25 for the first logo, and an additional \$10 for each logo you would like after that (for example, if you have multiple locations for your stores). Please send your logos to marketing@wisvis.com to get started!

In our most recent update, your patient no longer needs to log in before ordering their products. They can also order contacts for multiple people before continuing on to checkout.

After your patient enters the name of the person they are ordering for they can select the Brand/Vendor (Ex: Acuvue). Next they select the product that correspond to that brand or vendor (Ex: Oasys).

After your patient selects their prescription information and enters a quantity for their right eye they can choose “Copy to left eye.” (This copies all the information that your patient chose for the right eye). They can edit as necessary before adding it to their cart. Your patient can also reset their order to begin from scratch if they need to.

Your patients are then able to select a shipping method. Standard, UPS Ground, 2nd Day Air, or Next Day Air.

Your Shopping Cart

Patient Name/Eye	Product	SKU	Qty	Qty Total	Remove
Amanda M - Right	ACUVUE OASYS 6-PACK	84140-1100	<input type="text" value="1"/>	\$ 35.00	<input type="button" value="X"/>

Subtotal: \$ 35.00

Shipping:

**Total:

- Standard (\$6.95)
- UPS Ground (\$8.00)
- UPS 2nd Day Air (\$16.00)
- UPS Next Day Air (\$28.00)

Consumer rebates are now displayed dynamically with each purchase. Rebate values will change according to qualifying quantities and will be displayed to your patient.

Your Shopping Cart

Patient Name/Eye	Product	SKU	Qty	Qty Total	Remove
Jon Hainstock - Right	OASYS FOR ASTIGMATISM - 6 PACK	86145-0700-075X030	<input type="text" value="4"/>	\$ 176.00	<input type="button" value="X"/>
Jon Hainstock - Left	OASYS FOR ASTIGMATISM - 6 PACK	86145-0700-075X070	<input type="text" value="4"/>	\$ 176.00	<input type="button" value="X"/>

Subtotal: \$ 352.00

Shipping:

**Total: \$ 0.00

Included Mail-In Rebates

Product	Amount	Rebate Qty	Purchased Qty	Expires
Acuvue Oasys for Astigmatism	\$ 25.00	8	8	12/31/2011

After choosing a shipping method your patient must fill in their personal information. Their information is safe on our secure site. Your patients will now use one of the three new ordering features displayed on this page: Complete order as "Existing Account," Complete order as "New Account," or Complete order as "Guest."

Your Logo

Order Contacts **Shipping/Billing Info** Review Order Order Confirmation

Complete order as 'Existing Account' Complete order as 'New Account' Complete order as 'Guest'

Shipping Information

**Required Field*

*First Name:

*Last Name:

*Address 1:

Address 2:

*City:

*State:

*ZIP Code:

*Phone:

Billing Information

Copy my shipping information.

*First Name:

*Last Name:

*Address 1:

Address 2:

*City:


*State:

*ZIP Code:

*Phone:

Note: You or your staff is still responsible for collecting and processing your patient's credit card information.

Credit Card Details



 Card Type:

 Name as it appears on card:

 Number:

 Verification #:

 Expiration:

[Order Confirmation »](#)

After your patient has entered their billing information, they will be taken to an order confirmation page. Your patient needs to enter the displayed letters before they are allowed to place their order.

[Order Contacts](#)
[Shipping/Billing Info](#)
[Review Order](#)
[Order Confirmation](#)

[« Edit Order](#)
[« Edit Shipping/Billing/Credit Card](#)

Review Order

Shipping Information

Name: Jon Hainstock
 Address: 139 W. Chestnut St.
 Address:
 City: Burlington
 State: WI
 Zip: 53105
 Phone: (800) 747-9000

Billing Information

Name: Jon Hainstock
 Address: 139 W. Chestnut St.
 Address:
 City: Burlington
 State: WI
 Zip: 53105
 Phone: (800) 747-9000

Payment Information


Card: Visa
 Card Number: #####3456

Order Details

PATIENT - EYE	PRODUCT	SKU	QUANTITY
Jon Hainstock - Right	ACUVUE OASYS 6-PACK - \$35.00	84140-1150	4
Jon Hainstock - Left	ACUVUE OASYS 6-PACK - \$35.00	84140-1150	4

Subtotal: \$280.00
Shipping: \$0.00
Shipping Method: Free Standard
TOTAL: \$280.00

***Included Mail-In Rebates**

Product	Amount	Rebate Qty	Purchased Qty	Expires
 Acuvue Oasys	\$ 25.00	8	8	12/31/2011

Please enter the letters displayed: **9ENCST**
Click to change

[Place Order](#)
*Clicking "Place Order" will complete your transaction

After they have clicked the "Order" button they are taken to a page that they can print for their own records or click "Logout" to return to your office's homepage.

Order Confirmation

THANK YOU! YOUR ORDER HAS BEEN PROCESSED - Please Print This Page For Your Records

[PRINT »](#)
[LOGOUT »](#)

Doctor Information

Account: The WVA Demo Account
Address 1: Demo - Do Not Process
Address 2: Demo - Do Not Process
City: Demo
State: WI
Zip: 00000
Phone:

Order Information

Order Date: 2010-03-29 15:32:22
Order No: 737146
Subtotal: \$53.00
Shipping: \$0.00
Shipping Method: Free Standard
TOTAL: \$53.00

*This total excludes any applicable taxes which will be added when your card is charged

As an added benefit, we send out a "Thanks for your order" confirmation email to the email address that your patient entered.

Thanks for your order, Jonathan Hainstock!

Purchasing Information:

E-mail Address: jon@wvavis.com
Billing Address:
 Jon Hainstock
 139 W Chestnut St.
 Burlington, WI 53105
 United States

Shipping Address:
 Jon Hainstock
 139 W Chestnut St.
 Burlington, WI 53105
 United States

Order Summary:

Order #: 1184674

Item	Qty
ACUVUE 1 DAY MOIST - 30 PK	1
ACUVUE 1 DAY MOIST - 30 PK	1
Subtotal:	\$59.00
Shipping:	\$16.00
Total:	\$75.00

Tax Disclaimer - This total excludes any applicable taxes which will be added when your card is charged.

Thank you again for your business and we look forward to serving you again soon! If you have any questions about your order please contact us by phone at (262) 763-0100

Please note: This e-mail message was sent from a notification-only address that cannot accept incoming e-mail. Please do not reply to this message.


What you and your staff see

Once the patient has ordered you will receive a confirmation e-mail and can find the order in the Your Open Orders section of the Order from WVA page.

You or your staff can then access the information provided by the patient by clicking on the web number associated with the web user.

After you verify that the prescription your patient chose is correct, you charge the credit card at the appropriate time and click Place Order. WVA will ship the order to your patient.

You can print the order for your own records or click Orders on the navigation bar to go back to the Order from WVA page.



One of your patients has ordered their contacts from you!

One of your patients has placed an order for account **99999** through YourStore at WVA.

Please [click here](http://www.wisvis.com) to login to www.wisvis.com and proceed to order number **1184663**.

Please confirm the RX and quantities, then press submit.

Please note you will need to process the credit card payment when the product is shipped.

www.wisvis.com | 800.747.9000 | 139 W Chestnut St. | Burlington | WI | 53105


Start a new Office Order

Start a new Ship-to-Patient Order

View Order History

PROGRAM

Purchase a 50 or 100 box inventory of the following products and Lock-in pricing until March, 25 2011.



Your Open Orders

Order #	Created By	PO#	Order Type	Started
939274	Web User		Web To Patient	09/27/2010

This Order Was Placed By A Patient

Shopping Cart

Patient	PC Code	Product	SKU	Qty	Remove
Jon Hainstock Right eye	3094	AIR OPTIX AQUA SPHERE - 6 PK - \$23.25	86142+0025	1	✖
Jon Hainstock Left eye	3094	AIR OPTIX AQUA SPHERE - 6 PK - \$23.25	86142+0025	1	✖
Total: \$ 46.50					

Order Start Date: 06-01-2011, 11:29 AM	Ship To: 139 W Chestnut St.
Order Number: 1243897	Burlington
Ordered By:	WI
Patient Email:	53105

Credit Card Type: Visa	Billing Address: 139 W Chestnut St.
Credit Card Number: 5616516058898878	Burlington
Verification Number: 181	WI
Expiration Date: January 2014	53105
Name on Card: Jon Hainstock	Billing Phone: 2627630100
	SubTotal: \$94.00
	Shipping: \$0.00
	Total: \$94.00

✖ Cancel Order ✔ Place Order

** All rebate programs are created and governed by the contact lens manufacturer. All conditions set forth by the manufacturer must be satisfied in order to receive the rebate. One rebate per patient per 12 month period.

Order Confirmation

THANK YOU! YOUR ORDER HAS BEEN PROCESSED - *Please Print This Page For Your Records*

Order Detail

Account #: 99999
Order Date: 09-27-2010, 9:04 AM
Order Number: 939274
PO Number:
Ordered By: Web User
Order Status: Completed
Shipping Detail: Processing
Comments: Standard

Ship To

Address 1: 139 W Chestnut St.
Address 2:
City: Burlington
State: WI
Zip: 53105

Print

Ordered Items

Product Code	SKU	Description	Patient Information	Qty
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Your account tools located in the “YourStore” tab.

Add/Edit Patient Accounts is an optional patient management database. You are not required to utilize this tool for YourStore.

To search for a patient click on the “Open Search to Edit” button. Then start typing in the patient’s last name, first name, or e-mail address and select their name from the list populated below the field.

You can also set, update or delete a free shipping threshold for your patients from this area. Input a minimum price and click on “Update” to define an amount.

You can also set your own prices by selecting a Vendor from the drop down list. To define a price, enter in an amount and click the “Set” button to finish. “Update” and “Delete” are also available.

Edit Patients

Search Name/E-mail:

Last Name:

First Name:

Email:

Set Prices

Select a vendor below to set or update your current pricing for YourStore.

Vendor:

Free Shipping Threshold

Minimum Order Price Needed for Free Shipping
\$50.00

Vendor:

Description	Default Price	Your Price		
OPTIMA SP (SPARE PAIR) - 2 PACK	45.50	<input type="text" value="45.00"/>	<input type="button" value="Update"/>	<input type="button" value="Delete"/>
OPTIMA TORIC - 2 PACK	175.00	<input type="text" value="176.55"/>	<input type="button" value="Update"/>	<input type="button" value="Delete"/>
OPTIMA TORIC SINGLE VIAL	94.00	<input type="text" value="98.00"/>	<input type="button" value="Update"/>	<input type="button" value="Delete"/>
PUREVISION 2 WITH HD OPTICS - 6 PK	58.00	<input type="text"/>	<input type="button" value="Set"/>	
PUREVISION 6 PACK	54.00	<input type="text"/>	<input type="button" value="Set"/>	
PUREVISION MULTIFOCAL - 6 PACK	74.00	<input type="text"/>	<input type="button" value="Set"/>	
PUREVISION TORIC - 6 PACK	64.00	<input type="text"/>	<input type="button" value="Set"/>	
SILSOFT VIAL	156.00	<input type="text"/>	<input type="button" value="Set"/>	
SOFLENS 38 - 6 PACK	24.00	<input type="text"/>	<input type="button" value="Set"/>	
SOFLENS 66 TORIC - 6 PACK	36.00	<input type="text"/>	<input type="button" value="Set"/>	
SOFLENS DAILY DISPOSABLE - 30 PACK	50.00	<input type="text"/>	<input type="button" value="Set"/>	

If you have any technical questions about **YourStore** or need further instruction please contact our customer service by e-mailing support@wisvis.com or by calling 800.747-9000x8193.

YourStore FAQ

How do I get started?

- Log into www.wisvis.com and click on the Resources tab.
- Under the heading “Web Info,” click on “YourStore Agreement”
- Fill out the agreement and fax back to 262.763.0114
- A WVA Representative will call and assist in your activation.

Do I need a website in order to be able to utilize YourStore?

It is necessary to have a website in order to take advantage of YourStore. WVA is prepared to build you a quality custom website. Please go to www.wisvis.com/m-websolutions/ for more information.

How do I link Yourstore to my website?

WVA will provide you a link that your web designer embeds into your current website. This link can be displayed as a button that your patients click on to “Order Contacts.” After the link is clicked they are automatically taken to YourStore and may begin placing orders.

How are prescriptions verified?

Prescriptions are verified at www.wisvis.com. After logging in you will see an order pending created by “Web User” in the Open Orders dash board. Click on the order number to see the detail and billing information for your patient. Once you have verified the order is correct, click “submit” and the order will be sent to WVA. You will be notified via e-mail when a patient has placed an order on YourStore.

What costs are associated with YourStore?

YourStore is a complimentary service provided by WVA.

Will my Patient's YourStore orders pull from my lens banks?

Yes.

Are YourStore orders subject to sales tax?

At this time sales tax is charged in accordance with your account setup.

Do YourStore orders qualify for manufacturer promotions?

Yes, rebates are available to qualifying purchases through YourStore. Patients do have the ability to see the most current rebates when selecting their prescribed brand of lenses.

Who pays for shipping?

Your patient has the ability to choose a specified shipping method. Depending on the method chosen, the patient will incur the charge for shipping.

Who is responsible for charging the credit card?

In order to maintain YourStore as a complimentary service, your practice processes all credit cards.

What credit cards are accepted on YourStore?

MasterCard and Visa

Is credit card information secure?

All credit card information is encrypted and submitted through a secure server. Credit card information is only available to you up until the order is submitted. That information is then deleted in its entirety.

Is my patient information secure?

Yes, all patient information is transmitted in an encrypted format and is never released to third parties.

Can I set my own pricing?

Yes, you are able to customize pricing for all lenses offered by WVA.

How do I set my own pricing?

Please refer to the attached YourStore guide for a step by step tutorial.

How do I know if my pricing is competitive?

WVA provides a quarterly Pricing Guide to help keep you competitive with major online retailers. In addition, your WVA Sales Representative is available for further consultation.

YourStore

 the agreement

YourStore is managed by your practice. This allows you to maintain contact with your patients.

WVA will provide support to your staff, but cannot provide support directly to your patient.

Currently the pricing the patient sees is set competitively. The web site allows your staff to modify any or all of the pricing. Maintaining modified prices will be the responsibility of your staff. WVA will not be held responsible for tracking your price modifications.

You must provide WVA with an e-mail address, which will be used to notify your office when a patient places an order.

It is the responsibility of your staff to check the Rx and quantity of product requested by the patient against patient records.

WVA is not involved in the billing or collecting of payment for patient orders.

It is the responsibility of your staff to charge the patient's credit card at the appropriate time.

If your office has a Web site please list the address below. WVA will use your address in the welcoming e-mail to the patient.

Account Number(s)

Signature (office principal please)

Date

Printed Name

Web site Address **You **must** have a website in order to use this service.*

E-mail Address for order notifications (you can have more than one)

Please fax this agreement to (262) 763-0114