

# YOUR PREMIER OPTICAL BUYING GROUP



 **WVA**  
BUYING GROUP

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## Over 100 optical suppliers including:

Gas permeable (RGP), frame, sunglass, pharmaceutical manufacturers, laboratories, ophthalmic equipment and solutions. WVA constantly adds new vendors as members request.

**No membership fees or minimum purchase requirements** which provides economical advantages for the large practice as well as the smaller practice.

The most experienced customer service support in the industry. WVA designates a special billing line to allow your questions to be answered by highly trained professionals. If you have a billing or credit inquiry, WVA offers the support necessary to resolve the situation quickly.

## Excellent, competitive discounts.



# WVA BUYING GROUP

## HOW IT WORKS

### Example of a WVA Buying Group Purchase:

Account purchases item from vendor for \$100.00: \$100.00

WVA earns a 20% discount from vendor.

WVA passes the entire discount on to the account: \$-20.00

The new discounted price for you: \$80.00

WVA charges an administration fee of 4% of the non-discounted price of the purchase from the vendor: \$4.00  
( $\$100.00 \times 4\% = \$4.00$ )

Your account is billed for the discounted price of the item plus the administration fee. \$84.00

**Account received a savings of: \$16.00**



- No Hidden Fees
- Clear detailed billing
- Ability to obtain maximum discount
- Multiple payment options
- No minimum purchase requirement

## Buying Group Benefits

The best one-stop shopping experience for all of your optical needs.

At WVA we aim to provide you with the best purchasing experience possible. With our fast and friendly service, state of the art reporting, full details and analysis on all your purchases we're convinced you will agree WVA is your premier buying group and distributor.



**As an Example:** An average practice may work with 15 companies which results in 15 statements per month. That practice must then use 15 envelopes, 15 stamps, 15 checks and labor to pay those companies resulting in \$300.00/month.

**With WVA you receive 1 statement from us and only make 1 payment.**



## HOW TO ACTIVATE YOUR WVA BUYING GROUP ACCOUNT

1.

### Fill out WVA customer credit application

Download our faxable form at [www.wisvis.com/Application.pdf](http://www.wisvis.com/Application.pdf)  
or call us at 1-800-747-9000.

2.

### Sign and date the application

3.

### Return the original form in the self addressed envelope

Please keep a copy for your records.

4.

### Upon approval of your application,

WVA will contact you and provide your new WVA Buying Group Account Number. This account will also be used for all of your contact lens purchases.



139 West Chestnut Street  
Burlington, WI 53105  
Phone: 800.747.9000  
Fax: 800.298.2329  
[www.wisvis.com](http://www.wisvis.com)



# HOW TO USE YOUR WVA BUYING GROUP ACCOUNT

- 1.** Sign up for your WVA Buying Group Account  
(see reverse side)
- 2.** Call the vendor direct to order your product  
Inform the vendor of your account name and phone number and that you would like to be billed through WVA.
- 3.** The vendor will verify your account with WVA  
You must have an account with WVA before you begin this step. (see reverse side)  
The vendor will verify with WVA on your first purchase. All subsequent purchases will automatically be billed to WVA.
- 4.** Your product will be shipped to you by the vendor
- 5.** The vendor will send WVA a monthly bill of all your purchases
- 6.** Your WVA bill will now include your Buying Group purchases through WVA as well as your contact lens purchases.



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